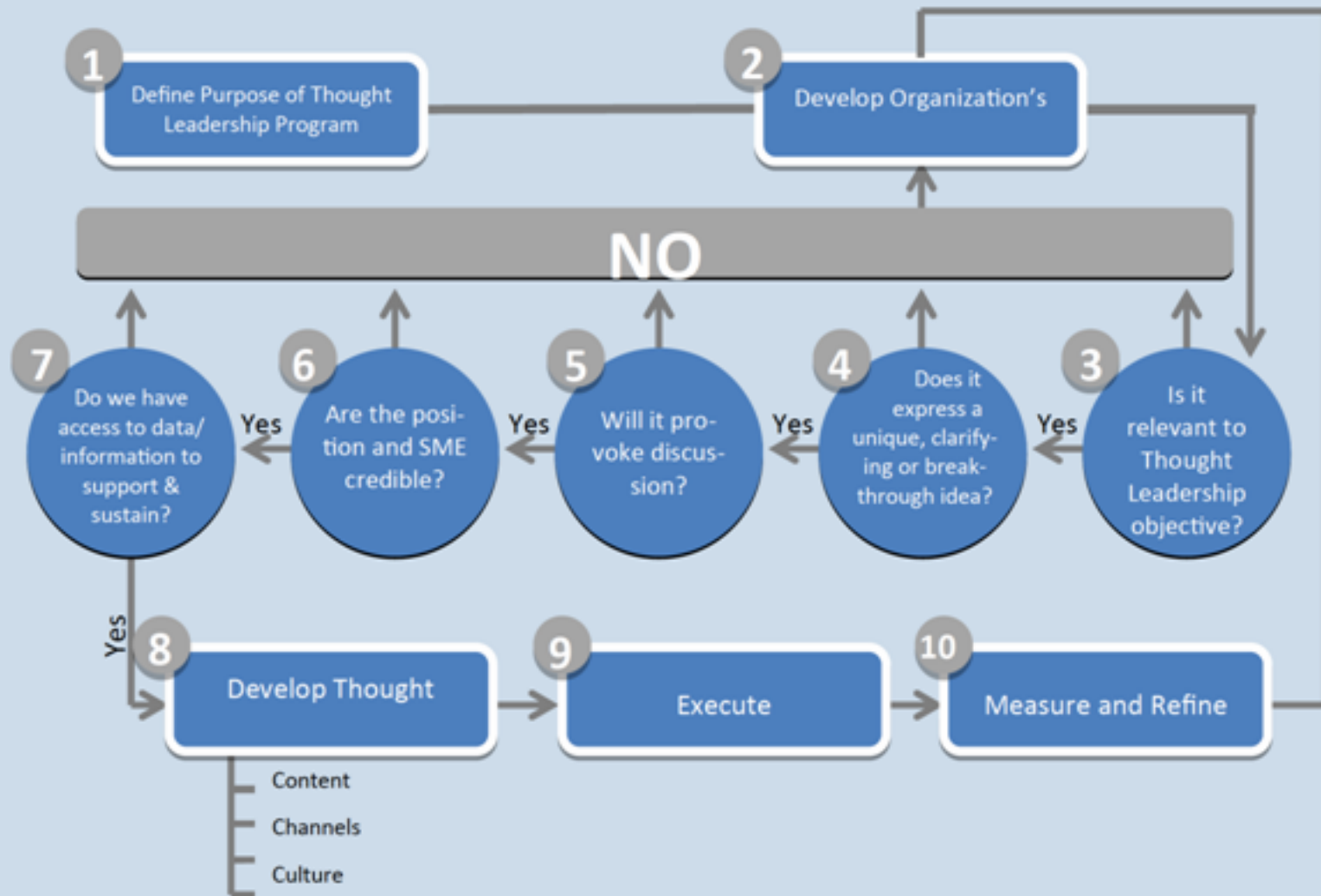


# Thought Leadership Process Map



2017

Main

Supporting

Form Thought Leadership Council

Form Core Focus Group

Create Master Plan

Event-TL Campaign

Finalise Master Plan

Master Plan Review with Execs

DevOps 2020

TL-UseCases

Consumer 2020

DevOps 2020

Rollout Pilot TL Program

Event - Health & Care 2020

Success - Pilot TL Program

...TL CMM Progression ...

Acceptance of Thought Leaders

Intrapreneurship Cell

Open Platform Developer Ecosystem

Academia Outreach

Thought Leadership Council

Advisory Board

Strategy & Planning

Organizing & Execution

All Directors & Above

RevCycle

Tech Exp Team Associate 1

Func Exp Team Associate 1

Analytics FG Associate 1

Market FG Associate 1

Fun Group Associate 1

BLR-Center

Developer Council

Build Expertise

Innovation

Analytics

Leadership

Cloud technologies

Training Academy

HR/Campus